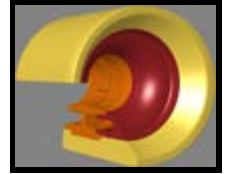




Atom's proprietary urethane's and ability to formulate the best wheels in the world for every surface imaginable, combined with 3 piece core technology, it's no surprise why we have become recognized as the worldwide leader in wheel technology.

Atom's 3 piece technology is 25% lighter than aluminum; this technology is the biggest quad wheel improvement in over 20 years. Our ability to modify the lip stiffness is imperative in order to pick up speed or grip depending on the discipline as well as the requirements of each skater. Atom Wheels has surpassed expectations, setting new standards across the board...derby, speed, jam.



Standard (44mm) VS. Narrow (38mm) wheels

The standards for quad wheels were concluded back when competitive quad speed skating determined the quality and performance of all wheels. Speed remains an integral part of determining a high-performance wheel. Atom continues to follow the competitive guidelines, shifting gears toward Derby, Speed, Jam. Since 1991 quad speed skating has declined, the importance of quality quad wheels diminished. Our exclusive quad partner and chemist has been the leader in quad design and engineering since 1988. 100% Piper is more than a person; he is the scientist that has developed more flat track formulas than all others combined.



44mm is a standard width quad wheel designed first and foremost for high-performance speed skating on 100 meter oval tracks similar to ice speed skating. This width is used throughout all disciplines of roller skating. Reason for this width was to maximize the amount of surface contact at high speeds. Keep in mind speed skating is not stop and go.

Features: Wider, more stable,

Benefits: More contact surface and grip under maximum speeds



38mm is a narrow profile that has been widely used in the roller hockey industry for years. Atom takes pride in their narrow designs. We know that in order to perform at a high level you must be able to grip, maneuver, turn your feet over and react quickly. Atom flat track formulas allow skaters to increase roll with substantial grip characteristics. We specifically designed 38mm wheels for the advanced derby skater looking to optimize grip, roll and agility. Flat track derby is substantially smaller than speed tracks, making the product dynamics unique. Our formulas allow narrow wheels to grip better than our competitors wide wheels, we guarantee it.

Features: Narrow, faster,

Benefits: Faster feet, more agility, more response